



### **Development of the business**

In the current financial year 2009 the trend of Your Family Entertainment AG's (YFE) business has featured distribution activities and the development of new distribution channels. The focus has been on YFE's own Pay-TV channel "yourfamily", whose coverage has increased significantly.

The turnover of Your Family Entertainment AG's licence trade went up by about 42.9% from EUR 1,160,000 to EUR 1,658,000 in the period from January 1<sup>st</sup> to October 31<sup>st</sup> 2009. There was no turnover in production in this period (previous year EUR 559,000).

In this way the increase in the licence trade almost completely compensates the cyclic business on the production side.

Total turnover as per October 31<sup>st</sup> 2009 was EUR 1,658,000 (2008: EUR 1,719,000). It should be pointed out that on the day this Interim report is published, the accounts for the month of October have not yet been closed, as there are still accounts to be settled with trade partners for this period.

The profit and liquidity situation is in line with the budget.

So despite the huge recession in the markets, primarily in Central and Eastern Europe, Your Family Entertainment AG has come up to expectations.

### **Outlook for the financial year 2009**

YFE's backlog currently stand at 2.2 million euros for the period remaining to the end of the business year (December 31<sup>st</sup> 2009).

Generally speaking it has to be pointed out there have been fluctuations in the development of sales due to project business and/or so-called "package deals".

An example of an ongoing project is a co-production with ZDF and Tivola: "Oscar - the Balloonist", which is still in the making and will be distributed in the course of the first half of 2010. The programme was well received at the MIPCOM fair in October 2009. However, initial sales cannot be achieved until after its completion in 2010, and so have no effect on the current business year.

In view of the company's current economic development, prospects in terms of finance, assets and profits for the financial year 2009 continue to be positive.



**Auditors' review and statements regarding the future**

This interim report has neither been audited in accordance with § 317 of the German Commercial Code (HGB) nor has it been subject to review by the auditors of the annual financial statements.

This interim report also contains statements relating to the future which are based on the management's current evaluation of future developments.

Such statements are subject to uncertainties and risks which are beyond the influence of Your Family Entertainment AG.

Should such uncertainties or risks occur, or should the assumptions on which these future-oriented statements are based prove to be incorrect, the actual results could differ considerably from results explicitly stated or implicitly contained in these statements. Your Family Entertainment AG neither intends nor does it assume a particular obligation to update statements relating to the future in order to adjust them in accordance with events or developments occurring after the date of this interim report.

Munich, November 9<sup>th</sup> 2009

Your Family Entertainment AG  
The Board of Management

Dr. Stefan Piëch

**Your Family Entertainment AG**

Your Family Entertainment AG, Munich, belongs to the most long-established companies in Germany both in the production and in the licensing of entertainment programmes for children, young people and families.

Everyday and trendsetting technologies, like IPTV, VoD and DVB-H are used as transmission media.

The own children and family channel „yourfamily“ shows animated series and exciting adventure films with interesting and well-known characters, like Urmel, Fix & Foxi, Tobias Totz, Dragon Hunters, Enid Blyton and many more. The programme encompasses choices of an educational nature for pre-school children, top quality animated series for children, right the way up to entertaining programmes for the whole family. Thereby Your Family Entertainment, which used to trade under the name RTV Family Entertainment AG and has its origins in the Ravensburger AG, above all focuses on top quality programmes for the whole family.

Your Family Entertainment AG is quoted in the regulated market on the Frankfurt stock exchange (WKN: 540 891/ISIN: DE 000540 8918, abbr.: RTV).

**Board of Management:**

- Dr. Stefan Piëch

**Supervisory Board:**

- Dr. Hans-Sebastian Graf von Wallwitz (Chairman)
- Johannes Thun-Hohenstein (Deputy Chairman)
- Dr. Andreas Aufschnaiter

Registered Office: Munich  
Register Court: Munich HRB 164992

**Contact:**

Your Family Entertainment AG  
Michael Huber  
Nordendstraße 64  
80801 München  
Germany

Telefon: +49 (0)89 99 72 71 - 0  
Telefax: +49 (0)89 99 72 71 - 91  
Email: ir@yfe-ag.com  
Internet: www.yf-e.com  
www.yfe-tv.com